

SPONSORSHIP OPPORTUNITIES

Benefits	Gold \$5000	Silver \$2500	Bronze \$1500
Logo recognition on event signage (banners and signs)	✓	✓	✓
Sponsor toys for children in need	✓	✓	✓
Sponsor a toy drive at your location	✓	✓	✓
Volunteer opportunity for company employees	✓	✓	✓
Company and logo recognition on OIC website and monthly newsletters to donors and friends of OIC	✓	✓	
Company recognition in press release	✓		
Social media: Facebook, Twitter, Instagram (1 post)	✓		

UNDERWRITTING OPPORTUNITIES

Opportunity	Description
Santa's Workshop Sponsor	Your company and logo will be recognized as the sponsor of Santa's Workshop
Corporate Reception Sponsor	Your company will be recognized as a sponsor at the Corporate VIP Reception
Holiday Photo Station Sponsor	Your company logo will be prominently displayed on signage at the Photo Station
Cookie and Milk Table Sponsor	Your company logo will be prominently displayed as a sponsor of our Cookie and Milk Table
Bag Sponsor	Your company logo will be featured on a useful shopping bag. Approximately 2000 bags will be distributed. <i>(Logo deadline: Dec 1, 2018)</i>
Fun for Kids Station Sponsor	Your company and logo will be displayed at one of the booths along the way to Santa (blankets, soccer balls, small toys or face painting)

