



Orthopaedic
Institute for Children

IN ALLIANCE WITH **UCLA** Health

TOYS
& JOY

A vibrant red cartoon dragon with large, expressive blue eyes and a small, friendly smile. It is positioned behind the letter 'O' in the word 'TOYS', appearing to peek out from behind it. The dragon has small horns and a row of small spikes along its back. The text 'TOYS & JOY' is rendered in a large, bold, white sans-serif font, with 'TOYS' on the top line and '& JOY' on the bottom line.

About OIC

For over 110 years, OIC has served the children of Greater Los Angeles who suffer from disabling musculoskeletal conditions and injuries such as cerebral palsy, spina bifida, scoliosis, club foot, and fractures. Our founder, Charles LeRoy Lowman, M.D., believed in taking care of the “whole child” – mind, body, and soul. This commitment to service continues today, as OIC annually provides more than 60,000 visits to thousands of predominantly low-income, underinsured or uninsured children.



About OIC Toys & Joy

For over 30 years, the Los Angeles Police Department SWAT (LAPD SWAT) and Orthopaedic Institute for Children (OIC) have teamed up to host an annual holiday party and toy giveaway for pediatric patients and their families. Through this event, some 2,000 children from our local community receive a toy in celebration of the holiday season. This annual party, held in December, is the culmination of a year-long OIC Toys & Joy toy collection program.



OIC Toys & Joy Details

EVENT DETAILS

Location:

403 West Adams Boulevard
Los Angeles, CA 90007

Date: December 8th, 2021
10:00am-1:00pm



Toys and Joy Donation Drive

For many of the children we serve, Toys and Joy is their only opportunity to receive a new toy during the holiday season.

Please consider purchasing through our amazon registry, filling a toy box with your coworkers, or donating directly to our drive.



QR Code and Link to Amazon Registry:

bit.ly/OICs2021ToyRegistry



Sponsorship Opportunities

Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Sponsor a toy drive at your location (we provide box and pickup)	X	X	X
Company and logo recognition in monthly newsletter to donors and friends of OIC	X	X	X
Logo recognition on OIC event website	X	X	X
Company signage at “Santa’s Workshop”	X	X	
Volunteer opportunity for company employees	X	X	
Company recognition in press release	X		
Social Media: Facebook, Twitter, Instagram	X		



Underwriting/ In-Kind Opportunities

Underwriting Opportunity	Description
Bag Sponsor (\$1,000)	Your company logo will be featured on a useful shopping bag. Approximately 2,000 shopping bags will be distributed (Logo Deadline: November 12, 2021)
Snack Table Sponsor (\$750)	Your company logo will be displayed as a sponsor of our Snack Table
Fun for Kids Table Sponsor (\$500)	Your company logo will be displayed as a sponsor of our Fun for Kids Station (arts & crafts activities to-go)
Santa's Workshop Décor (\$500)	Your company logo will be displayed as a sponsor within Santa's Workshop
Feeding Santa's Reindeers (aka Volunteers) (\$500)	Your company logo will be displayed as a sponsor at our volunteer area



Every child deserves a gift for the holidays



THANK YOU

